TechRights

Dr. Roy Schestowitz,

I like to offer some suggestions and ideas regarding your inquiry of how the "*Techrights*" blog readers and viewers can submit their ideas, content and values to your on-going "*cause*".

TIP 1: Consider posting what you had written (below in Figure A) on your blog, at the top of all webpages (where appropriate), so as to <u>let everyone ALL the time see and know the benefit of your readers</u> who ADD content and value. <u>This helps to get</u> <u>more individuals involved becoming part of the solution</u>.

Figure A "Some of the articles written in this site originate not from RSS feeds but from pointers that are given to us — privately/discreetly or publicly — by people who quietly follow this Web site. There are many such people — more than it may seem on the surface. Some of those who provide input are eyewitnesses of misconduct. We urge people who read this site to report to us (e.g. via IRC) things which need to be covered because only by pooling the minds and eyes of many people can we report on the threats to software freedom effectively. It really is a group effort." - TechRights

Also, there should be a brief and concise purpose of the website goals, and some measurement of progress provided from time to time on an on-going experience. So your readers and viewers can better align with your website goal/s and task when submitting content and value more efficiently!

If there are any requirements of how to submit the content for discussion, then provide them an easy form to read or download as a checklist. So they can do a better job and insure everything is coordinated and proper.

Educate your readers and viewers on the issues and methods to overcome the ignorance and deception of your just and true "cause"! Expose the lies and report the truth, be open and transparent and focus on what is at stake, so <u>everyone will know</u> the value of winning the battle and have the best reason to join the "cause"!

While you are thinking about these changes, don't limit how your readers and viewers can send in content and value. IRC is a method, it's NOT the only method that works for everyone.

Designate some representatives, whom can pass on through the chain of command the stories needing your personal time. This promotes more cooperation, builds trust among your army by letting them take part in those battles and saves you from distractions. Fight the battles you can win first, and then devise strategies to overcome those other battles you find difficult.



Asymmetric warfare is one method to overcome a stronger more powerful advisory. Combatants can attempt using a strategy that offsets their deficiencies by going after the bigger exploiting their weakness.

A good example of this type of strategy is the Battle of Marathon, where the narrow terrain of a defile was used to funnel the Persian forces, who were numerically superior, to a point where they could not use their size as an advantage!

This is in contrast to **symmetric warfare**, where two powers have similar military power and resources and rely on tactics that are similar overall, differing only in details and execution. Think about — Sun Tzu, The Art of War! It's really about *"information warfare"*, for idiots don't become victorious!

TIP 2: The blog articles need to be better organized, into a battle plan where a timeline is included. Think of your purpose, to win the war, and that takes intelligence, surveillance and most of all a PLAN to win, right?

What steps are needed to win?

What is needed to overcome what denies your victory or success? How are you measuring your on-going effort?

Right now the TechRights blog is just a collection of blog articles that don't focus and precisely target direction upon your readers and viewers. It doesn't get them organized or activated. It's looking like a puzzle for them to put the pieces together and they don't even know where to start!

Instead of a banner of links at the top, turn that into an "*activism mechanism*", of which "education", "resources", "current topics" and ways to "share and contact" to be given more significance for ACTION by your audience of readers and viewers.

What about including a section on court cases pertaining to laws, since most of these "rights" are a provision into laws that are often based upon "*political powers of influence*" rather than what is right and just. Get individuals to get involved in this process as the enemy has been making deep inroads into your territories!



RIAA

MPAA

Microsoft

Identify who the enemy is, include photos and details, don't let them hide in the shadows waiting to ambush you!

Create choices, generate opportunities where there had been none before. Turn a disadvantage into an advantage! There are

always things to be done, and it doesn't mean violence or death, it can be through a movement, reform or revolution. It begins with a thought, an idea!

Example: How unethical is Microsoft? Then show ALL the lawsuits having found Microsoft guilty, proven I a court of law, which comes to many billions of dollars in damages! Had any individual been found guilty so many times, in countries all over the world, for many billions of dollars, wouldn't you label them as a criminal?

According to the Justice Department, on December 11th 1997, Microsoft[™] violated a court order to make available the Windows95[™] operating system software without requiring the installation of Internet Explorer.

The Justice Department demanded a \$1,000,000 per day fine for this violation. That comes to a debt owed to the U.S. government of **\$4,912,986,944.14** as of 2011, May 24. Only, Bill Gates, Steve Ballmer (etc..) continues to fund Obama's campaign, to insure he will look the other way, and yet the public assumes Microsoft can do no wrong. It's business as usual, and they continue to be appearing in court, many courts all around the world.

At some point society must ask, what do patents do (thinking of how \$M applies their patent portfolio)?

They make the patent holder rich (and stakeholders who invest in that business),

... by denying everyone else (the rest of society) from building upon and benefiting!

Isn't that a form of protectionism and censorship? By removing the rights of everyone for the benefit of a patent holder? Hasn't that been done to insure a monopoly that cannot compete given choice? Isn't that why Microsoft can only compete when the customers cannot choose? Which Microsoft insures and pushes on almost every computer their proprietary operating system, having been pre-loaded and pre-installed all over the world?

Free software enables developing and developed countries to unshackle themselves from intellectual monopolies. How about "People First" instead of "Profits over People"?

Thanks for having your blog and taking a stand. Hopefully, an awakening of the people will bring law and order to justice! Especially, those who work against society, civilization and humanity.



What is **Jakoyo Midiwo** doing at the White House? Why isn't anyone holding Obama accountable for having actively campaigned for a known enemy of the USA, **Raila Odinga** when he was an U.S. Senator?