

Unknown

From: Richard Freedman
Sent: Tuesday, April 12, 1994 9:31 PM
To: Personal Systems Group Marketing Team
Subject: FW: MS-DOS 7?

here is my standard answer on "where is ms-dos 7?"

the bottom line is that if customers want ms-dos 7, we'll do it, and we'll ship it a few months after chicago.

if we do an ms-dos 7, it will be chicago without the gui. but it would be a somewhat strange product, and we're not sure who the market would be for it. chicago has complete backwards compatibility with ms-dos apps. it runs them faster and more reliably than windows 3.1, and even has a special mode for particularly ill-behaved ms-dos apps. chicago has very modest hardware requirements - 4mb 386 is it. and a lot of functionality in chicago is in the gui, and taking out the gui will mean much less functionality and that is something most customers won't like. chicago even has a C> that combines the best of CUI and GUI that ms-dos users will die for.

but if customers insist on ms-dos 7, we'll build it. [never leave an opening for novell or ibm.] thanks.

From: Brent Ethington
To: Richard Freedman
Cc: Richard Barton
Subject: MS-DOS 7?
Date: Tuesday, April 05, 1994 5:09PM

Was asked about this in each of my Chicago overview talks at TechEd. I said that product packaging decisions had not been finalized, but never said that we weren't doing one, nor did I say we were.

What's the word on this? RichBa suggested you send a piece of mail to the PSG team clarifying what we should say when asked this question.

brent

MS-PCA 1182370
CONFIDENTIAL

HIGHLY
CONFIDENTIAL

Plaintiff's Exhibit

7724

Comes V. Microsoft

