

Translation of "*Premier show public de M. Benoît Battistelli, nouveau DG de l'INPI*", a report about the "*Enjeux Press Preview*" which took place on Monday, July 5, 2004:

<http://condat.blogspot.de/2004/07/premier-show-public-de-m-benot.html>



Monday, July 5, 2004

by Jean-Bernard CONDAT

Benoît Battistelli, the new Director-General of the INPI, makes his public debut

The "*Enjeux Press Preview*" kicks off at 8:30 on the dot.

Moderated by the editor-in-chief of Enjeux, Mr. Jean-Claude TOURNEUR, we had the pleasure of starting the week with a delicious breakfast at the Press Club on Rue Jean-Goujon in the 8th district. The meeting was organised by AFNOR, the event sponsor.



Item 1. Croissant

I notice that the press folder distributed to the attendees contains an elegant INPI brochure (April 2004) printed on high-quality paper.

It also contains a resumé of the guest of honour: born July 12, 1950 [Happy Birthday Mr. Director-General], Battistelli is an alumnus of the ENA and a civil servant.

He is the former deputy director of the office of Nicole Fontaine, Minister of Industry. He is an auditor of the 51st National Session of the *Institut des hautes études de défense nationale* (IHEDN) and a *Chevalier de l'Ordre national du Mérite*. In 1973 he was a Volunteer of the Active National Service (VSNA) with the Embassy of France in Rwanda.



Item 2. Pain au chocolat

The main-guard and the rear-guard of the INPI are present: Martine HIANCE (DGA), Denis PLANTAMP (Secretary General), Magalie LANCIEN and Véronique SAINT OLIVE (communication), Stephanie LEPARMENTIER, Jean-Philippe MULLER and Martine BOARD (patents).

I feel like I am in the wrong movie: it seems that I have ended up either at a *vive voce* examination of the ENA or at a choir rehearsal. My neighbors who have the appearance of regular customers at McDonalds are signaling to me that my place is at the lower end of the bass scale ...



Item 3. Croissant

Battistelli kicks into gear as a pure soloist. I have to confess that I love the classics: the calm of a well sung Mozart aria, the impeccable phrasing, the '*al dente*' nuances, the '*diminuendo*' catharses, the perfect interpretation ...

The three movements were executed in precisely timed segments of twenty minutes each:

1st movement - allegretto ma non troppo: One should not be naïve about IP in France

2nd movement - andante cantabile: Let us differentiate between macro- and micro- economics

3rd movement - furioso: The INPI - eternally at the service of French Business

Impressive.

Liszt may have been able to keep going for 35 minutes with his prestigious variations on four notes (B-A-C-H, or B flat, A, C and B natural), but BATTISTELLI can manage a full 60 minutes with I-N-P-I (fortunately not transposable into music).



Item 4. Ladurée brioche with pine nuts

The soloist implores the audience for an encore. A few tenuous questions can be heard.

BATTISTELLI remains unperturbed and replies that "he is not personally an ayatollah of IP rights for SMEs".

We would have liked to have more information about: esp@cenet in French, Alain-Juillet's plans for "In-Q-Tel innovation France", EpoLine Marques, changes in the level of fees, on the future of the *Conseil en propriété industrielle* (CPI) vis-à-vis specialist IP lawyers, the protection of trademarks and patents, the creation of INPI Montpellier, the accusations of the mainguard and the rearguard in the case of Mr. Olivier ITEANU and his book attacking the scandalous incompetence of the INPI on some issues, Monsieur Director-General's views on International Accounting Standard 39, the newly created CEIPI in Strasbourg as well as some curricula which are flourishing in a disorderly manner (for example, the DESS [*Diplôme d'Études Supérieures Spécialisées*] of Paris 12 with Prof. CARON) ...

But NO !

Monsieur Director-General of the INPI makes it clear to us that he has a very busy schedule.

The rehearsal is over as far as the choirmaster is concerned.



Item 5. Café grand-mère

BATTISTELLI rises to depart and his two bodyguards follow him. The concert is over.

The guest of honour has proven to us that he was able to talk brilliantly about a subject with which he has been intimately acquainted for the past 53 days.

Overall score: 4/20