

X INTERNATIONAL SYMPOSIUM

INTELLECTUAL PROPERTY IN INNOVATIVE ECONOMY

IDEAS TO PROFIT: CREATING BUSINESS FROM INNOVATION



4-5 SEPTEMBER 2014
INTERNATIONAL CULTURAL CENTRE
RYNEK GŁÓWNY 25, KRAKÓW



*President of the Patent Office
of the Republic of Poland
Dr Alicja Adamczak
has the honour to invite you to*

X INTERNATIONAL SYMPOSIUM IP IN INNOVATIVE ECONOMY

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THURSDAY

4 SEPTEMBER

8.00 Registration, coffee

9.00 OPENING ADDRESSES

Alicja Adamczak, President, Patent Office of the Republic of Poland

Janusz Piechociński, Deputy Prime Minister, Minister of Economy (tbc)

Carsten Fink, Chief Economist, World Intellectual Property Organization

Marek Sowa, Marshal of Małopolskie Voivodeship

9.30 SPECIAL GUESTS ADDRESSES

Hitoshi Ito, Commissioner, Japan Patent Office, Japan (tbc)

Mi-Young Han, President, World Women Inventors and Entrepreneurs Association, Korea

9.55 INTRODUCTION TO THE SYMPOSIUM

Ron Marchant, Chairman of the Symposium, United Kingdom

10.00 KEYNOTE ADDRESS

Robert Dwiliński, Ammono S.A., CeNT University of Warsaw, Poland

10.30 Coffee break

10.45 Fostering Innovation: What Could Government Do (or Not)?

Yigal Erlich, The YOZMA Group, Israel

Leszek Grabarczyk, National Centre for Research and Development, Poland (tbc)

Krzysztof Rybiński, Vistula University, Poland

Paolo Trevisan, United States Patent and Trademark Office, USA

12.30 Coffee break

13.00 From IP to Profit: Tips for Successful Commercialization

Nava Swersky Sofer, NanoIsrael, Israel

Witold Załęski, Bielsko Technology Park of Aviation, Enterprise and Innovation Ltd., Poland

Stephen Robertson, Metis Partners, United Kingdom

14.15 Lunch

15.15 BREAKOUT SESSIONS

1. US Focus: Changes in US Patent Law and Worksharing, Impact on Foreign Applicants?

Moderator: *Łukasz Cioch*, LCMedia.pl, Poland

Paolo Trevisan, United States Patent and Trademark Office, USA

Steve Steger, Global IP Law Group, USA

Robert Dwiliński, Ammono S.A., CeNT University of Warsaw, Poland

2. Clean Technologies and Green Patents – Opportunity for SMEs?

Moderator: *Krzysztof Klinecicz*, University of Warsaw, Poland

Representative of the Japan Patent Office, Japan

Łukasz Drewniak, University of Warsaw, Poland

3. How to Pitch Your Idea to Angel/VC Investors?

Anna Hejka, Heyka Capital Markets Group, Poland

Krzysztof Bełech, SATUS Venture sp. z o.o., Poland

16.30 Coffee break

17.00 PANEL DISCUSSION:

Does Poland Lack Innovation Culture?

Moderator:

Luk Palmen, InnoCo Ltd., Poland

Panelists:

Mariusz Andrzejczak, Polish Defence Holding, Poland

Mieczysław Bąk, Polish Chamber of Commerce, Poland

Andrzej Maciak, VIGO System SA, Poland

Anna Hejka, Heyka Capital Markets Group, Poland

Marcin Łata, Ministry of Infrastructure and Development, Poland

Paweł Mortas, RAFAKO S.A., Poland

18.15 End of day one

FRIDAY

5 SEPTEMBER

8.00 COMMERCIALIZATION WORKSHOPS

WORKSHOP I:

Moderators:

Luk Palmen, InnoCo Ltd., Poland

Krzysztof Belech, SATUS Venture sp. z o.o., Poland

WORKSHOP II:

Moderators:

Stephen Robertson, Metis Partners, United Kingdom

Edward Scott, Millennium Plastics Ltd., New Zealand

9.30 Coffee break

10.00 KEYNOTE ADDRESS

Competitive Poland. How to Advance in the World Economic League?

Jerzy Hausner, Cracow University of Economics, Poland

10.30 Morning Workshops Wrap-Up and Next Steps

11.15 Coffee break

11.45 Strategic Management of IP Under Tight Budget

Jorge Contreras, American University, Washington College of Law, USA

Bart van der Stockt, Unilin Group, Belgium

Edward Scott, Millennium Plastics Ltd., New Zealand

Krzysztof Piećko, PILAB S.A., Poland

13.30 Coffee break

14.00 Does Poland Need IP Strategy?

Ron Marchant, Independent Consultant, United Kingdom

Carsten Fink, World Intellectual Property Organization

Krzysztof Klincewicz, University of Warsaw, Poland

Małgorzata Starczewska-Krzysztozek, Lewiatan Confederation, Poland

Martti Enäjärvi, Office for Harmonization in the Internal Market

15.30 Lunch

16.15 Great Idea, but Show Me the Money! How to Finance High-Risk Innovation

Stephen Robertson, Metis Partners, United Kingdom

Iwona Wendel, Ministry of Infrastructure and Development, Poland

Olaf Gail, National Information Processing Institute, Poland

Tomasz Kierzkowski, Bank Pekao SA, Poland

17.30 END OF SYMPOSIUM

ORGANIZERS



ORGANIZATIONAL PARTNERS



INSTITUTIONAL PARTNERS



CONTENT PARTNERS



BUSINESS PARTNERS



MEDIA PARTNERS



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