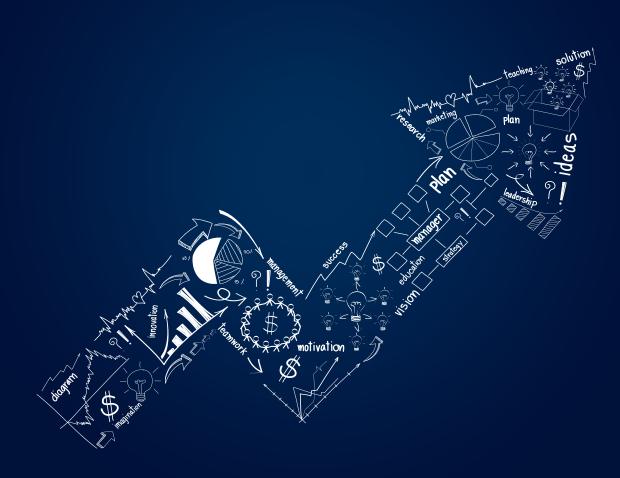
X INTERNATIONAL SYMPOSIUM

INTELLECTUAL PROPERTY IN INNOVATIVE ECONOMY

IDEAS TO PROFIT: CREATING BUSINESS FROM INNOVATION



4-5 SEPTEMBER 2014 INTERNATIONAL CULTURAL CENTRE RYNEK GŁÓWNY 25, KRAKÓW

INVITATION



President of the Patent Office of the Republic of Poland Dr Alicja Adamczak has the honour to invite you to

X INTERNATIONAL SYMPOSIUM

IP IN INNOVATIVE ECONOMY

IDEAS TO PROFIT:
CREATING BUSINESS FROM INNOVATION

4-5 SEPTEMBER 2014 INTERNATIONAL CULTURAL CENTRE RYNEK GŁÓWNY 25, KRAKÓW

THURSDAY 4 SEPTEMBER

8.00 Registration, coffee

9.00 OPENING ADDRESSES

Alicja Adamczak, President, Patent Office of the Republic of Poland Janusz Piechociński, Deputy Prime Minister, Minister of Economy (tbc) Carsten Fink, Chief Economist, World Intellectual Property Organization Marek Sowa, Marshal of Małopolskie Voivodeship

9.30 SPECIAL GUESTS ADDRESSES

Hitoshi Ito, Commissioner, Japan Patent Office, Japan (tbc)
Mi-Young Han, President, World Women Inventors and Entrepreneurs Association, Korea

9.55 INTRODUCTION TO THE SYMPOSIUM

Ron Marchant, Chairman of the Symposium, United Kingdom

10.00 KEYNOTE ADDRESS

Robert Dwiliński, Ammono S.A., CeNT University of Warsaw, Poland

10.30 Coffee break

10.45 Fostering Innovation: What Could Government Do (or Not)?

Yigal Erlich, The YOZMA Group, Israel
Leszek Grabarczyk, National Centre for Research and Development, Poland (tbc)
Krzysztof Rybiński, Vistula University, Poland
Paolo Trevisan, United States Patent and Trademark Office, USA

12.30 Coffee break

13.00 From IP to Profit: Tips for Successful Commercialization

Nava Swersky Sofer, Nanolsrael, Israel
Witold Załęski, Bielsko Technology Park of Aviation, Enterprise and Innovation Ltd., Poland
Stephen Robertson, Metis Partners, United Kingdom

14.15 Lunch

15.15 BREAKOUT SESSIONS

1. US Focus: Changes in US Patent Law and Worksharing, Impact on Foreign Applicants?

Moderator: Łukasz Cioch, LCMedia.pl, Poland Paolo Trevisan, United States Patent and Trademark Office, USA Steve Steger, Global IP Law Group, USA Robert Dwiliński, Ammono S.A., CeNT University of Warsaw, Poland

2. Clean Technologies and Green Patents - Opportunity for SMEs?

Moderator: Krzysztof Klincewicz, University of Warsaw, Poland Representative of the Japan Patent Office, Japan Łukasz Drewniak, University of Warsaw, Poland

3. How to Pitch Your Idea to Angel/VC Investors?

Anna Hejka, Heyka Capital Markets Group, Poland *Krzysztof Bełech*, SATUS Venture sp. z o.o., Poland

16.30 Coffee break

17.00 PANEL DISCUSSION:

Does Poland Lack Innovation Culture?

Moderator:

Luk Palmen, InnoCo Ltd., Poland

Panelists:

Mariusz Andrzejczak, Polish Defence Holding, Poland
Mieczysław Bąk, Polish Chamber of Commerce, Poland
Andrzej Maciak, VIGO System SA, Poland
Anna Hejka, Heyka Capital Markets Group, Poland
Marcin Łata, Ministry of Infrastructure and Development, Poland
Paweł Mortas, RAFAKO S.A., Poland

18.15 End of day one



8.00 COMMERCIALIZATION WORKSHOPS

WORKSHOP I:

Moderators:

Luk Palmen, InnoCo Ltd., Poland Krzysztof Bełech, SATUS Venture sp. z o.o., Poland

WORKSHOP II:

Moderators:

Stephen Robertson, Metis Partners, United Kingdom Edward Scott, Millennium Plastics Ltd., New Zealand

9.30 Coffee break

10.00 KEYNOTE ADDRESS

Competitive Poland. How to Advance in the World Economic League?

Jerzy Hausner, Cracow University of Economics, Poland

10.30 Morning Workshops Wrap-Up and Next Steps

11.15 Coffee break

11.45 Strategic Management of IP Under Tight Budget

Jorge Contreras, American University, Washington College of Law, USA Bart van der Stockt, Unilin Group, Belgium
Edward Scott, Millennium Plastics Ltd., New Zealand
Krystian Piećko, PILAB S.A., Poland

13.30 Coffee break

14.00 Does Poland Need IP Strategy?

Ron Marchant, Independent Consultant, United Kingdom
Carsten Fink, World Intellectual Property Organization
Krzysztof Klincewicz, University of Warsaw, Poland
Małgorzata Starczewska-Krzysztoszek, Lewiatan Confederation, Poland
Martti Enäjärvi, Office for Harmonization in the Internal Market

15.30 Lunch

16.15 Great Idea, but Show Me the Money! How to Finance High-Risk Innovation

Stephen Robertson, Metis Partners, United Kingdom Iwona Wendel, Ministry of Infrastructure and Development, Poland Olaf Gail, National Information Processing Institute, Poland Tomasz Kierzkowski, Bank Pekao SA, Poland

17.30 END OF SYMPOSIUM

ORGANIZERS





ORGANIZATIONAL PARTNERS













INSTITUTIONAL PARTNERS





CONTENT PARTNERS





BUSINESS PARTNERS







MEDIA PARTNERS







