



PATENT OFFICE OF THE
REPUBLIC OF LATVIA



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LATVIAN PRESIDENCY OF
THE COUNCIL OF THE EU



OFFICE FOR
HARMONIZATION IN THE
INTERNAL MARKET



WIPO

WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

INTERNATIONAL CONFERENCE

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Intellectual Property and Beyond

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Patent Office of the Republic of Latvia
the Latvian Presidency of the Council of the European Union

and
the Office for Harmonization in the Internal Market (OHIM)

Riga, March 3 and 4, 2015

PROVISIONAL PROGRAM

document prepared by the International Bureau of WIPO

Monday, March 2, 2015

7.00 p.m. – 9.00 p.m. Welcome Reception at the Art Museum Riga Bourse

Tuesday, March 3, 2015

8.00 – 9.00 Registration

9.00 – 9.15 **OPENING SESSION**

Welcome addresses by:

- Mr. Sandris Laganovskis, Director, Patent Office of the Republic of Latvia, Riga
- H.E. Mr. Dzintars Rasnačs, Minister for Justice, Ministry of Justice of the Republic of Latvia, Riga

9.15 – 9.45 Keynote speech Intellectual Property (IP) – The Basis of Competition in the Contemporary Economy

Speaker: Mr. Francis Gurry, Director General, World Intellectual Property Organization (WIPO), Geneva

9.45 – 10.15 Topic 1 The European Union (EU) IP Rights (IPR) Policy on the Harmonization of the Laws of the Member States

Speaker: The representative from the Internal Market, Industry, Entrepreneurship and Small and Medium-sized Enterprises (SMEs), European Commission, Brussels

10.15 – 10.30 Topic 2 Latvian Innovation Policy

Speaker: Mr. Mārtiņš Lazdovskis, State Secretary, Ministry of Economy of the Republic of Latvia, Riga

10.30 – 11.10 Coffee Break

THEME I TRADEMARK AND INDUSTRIAL DESIGN PROTECTION

Moderator: Ms. Dace Liberte, Director, Department of Trademarks and Industrial Designs, Patent Office of the Republic of Latvia, Riga

11.10 – 11.40 **Topic 3 European Trade Mark and Design Network (ETMDN) – New Challenges Ahead**

Speaker: Mr. António Campinos, President, Office for Harmonization in the Internal Market (OHIM), Alicante, Spain

11.40 – 12.00 Topic 4 TO BE CONFIRMED

Speaker: TO BE CONFIRMED

12.00 – 12.20	Topic 5	Certification Marks – New Territory for Europe
	Speaker:	Mr. Christoph Ernst, Deputy Director General, Division of Commercial and Economic Law, Federal Ministry of Justice and Consumer Protection, Berlin
12.20 – 12.40	Topic 6	AirDog IP Strategy
	Speaker:	Mr. Edgars Rozentāls, Chief Executive Officer and Founder, Helico Aerospace Industries, Ltd., Jelgava, Latvia
12.40 – 1.00 p.m.	Discussion	
1.00 p.m. – 2.30 p.m.	Lunch Break	
THEME II	DEVELOPMENT OF THE EUROPEAN PATENT SYSTEM	
	Moderator:	Mr. Guntis Ramāns, Director, Department of Examination of Inventions, Patent Office of the Republic of Latvia, Riga
2.30 p.m. – 3.00 p.m.	Topic 7	TO BE CONFIRMED
	Speaker:	Mr. Alberto Casado Cerviño, Vice-President of the European Patent Office (EPO), Munich, Germany
3.00 p.m. – 3.20 p.m.	Topic 8	The European Patent with Unitary Effect – A Significant Support for Innovation (Implementation of the European Patent with Unitary Effect)
	Speaker:	Mr. Jérôme Debrulle, Chair, EPO Select Committee, and Director, Intellectual Property Office, Ministry of Economy of Belgium, Brussels
3.20 p.m. – 3.40 p.m.	Topic 9	The Unified Patent Court (UPC) Nordic-Baltic Regional Division and Setting-up of UPC
	Speaker:	Ms. Susanne Ås Sivborg, Director General, Swedish Patent and Registration Office, Stockholm
3.40 p.m. – 4.00 p.m.	Topic 10	Patent Strategy and Practical Problems
	Speaker:	Mr. Jānis Ošlejs, Chief Executive Officer, PRIMEX Ltd., Riga
4.00 p.m. – 4.30 p.m.	Coffee Break	
4.30 p.m. – 4.50 p.m.	Topic 11	TO BE CONFIRMED
	Speaker:	Mr. Brian Hinman, Senior Vice President, Chief IP Officer for Royal Philips, Philips Intellectual Property & Standards, Eindhoven, The Netherlands

4.50 p.m. – 5.10 p.m.	Topic 12	Problems of IP Protection – From the Viewpoint of a Public Sector Player
	Speaker:	Mr. Ivars Kalviņš, Director, Latvian Institute of Organic Synthesis, Riga
5.10 p.m. – 5.30 p.m.	Topic 13	TO BE CONFIRMED
	Speaker:	Mr. Alexandros Papaderos, Head, Patent and Licensing Office, Technical University of Munich, Germany
5.30 p.m. – 5.50 pm.	Discussion	
7.00 p.m.	Dinner at the Railway Museum	

Wednesday, March 4, 2015

THEME III TRADE SECRETS

9.00 – 9.30	Topic 14	Directive on Protection of Undisclosed Know-how and Business Information (Trade Secrets) Against their Unlawful Acquisition, Use and Disclosure (to be confirmed)
	Speaker:	Mr. Pavel Svoboda, Chair, Committee on Legal Affairs, European Parliament, Brussels

THEME IV THE IMPACT OF INNOVATION PROTECTION ON ECONOMIC GROWTH

	Moderator:	Mr. Anselm Kamperman Sanders, Professor, Intellectual Property Law, Maastricht University, The Netherlands
9.30 – 10.00	Topic 15	The Oxford University Model for IP Commercialization
	Speaker:	Ms. Elena Andonova, Consultant, Isis Enterprise, Isis Innovation Ltd, Oxford, United Kingdom
10.00 – 10.20	Topic 16	The Role of the European Patent Attorney in Promoting the Economic Growth
	Speaker:	Mr. Tony Tangena, President, European Patent Institute, Munich, Germany
10.20 – 10.40	Topic 17	Building Sustainable IP Support Services for SMEs in Europe
	Speaker:	Mr. Serge Quazzotti, Coordinator, IPorta Project, Intellectual Property Institute, Luxembourg
10.40 – 11.00	Discussion	

11.00 – 11.30	Coffee Break	
THEME V	IPR ENFORCEMENT	
	Moderator:	Ms. Ingrīda Kariņa-Bērziņa, Partner, Head, IP and Information Technology Group, Raidla Lejins & Norcous, Riga
11.30 – 12.00	Topic 18	The Challenges of IP Enforcement: Some Initiatives of the EU Observatory
	Speaker:	Mr. Paul Maier, Director, EU Observatory on Infringements of IPR, Alicante, Spain
12.00 – 12.30	Topic 19	IP Aspects of 3D Printing
	Speaker:	Mr. Anselm Kamperman Sanders, Professor, Intellectual Property Law, Maastricht University, The Netherlands
12.30 – 12.50	Topic 20	Simplify, Clarify and Enforce – Is it really so? Does the Regulation (EU) No 608/2013 Meet our Expectations?
	Speaker:	Ms. Rūta Olmane, Second Vice President, European Communities Trade Mark Association (ECTA), Latvian and European Trademark and Design Attorney, METIDA Law Firm, Riga
12.50 – 1.10 p.m.	Topic 21	Enforcement of IPR from the Perspective of IPR Owner
	Speakers:	Ms. Indra Jonāne-Oša, Head, Patent Division, GRINDEKS JSC, Riga Ms. Maija Liberte, Trademark Expert, Latvian and European Trademark Attorney, GRINDEKS JSC, Riga
1.10 p.m. – 1.30 p.m.	Final Discussions	
1.30 p.m. – 2.00 p.m.	CLOSING SESSION	

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